

KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

CONTRACT NO. REV.

1191-33382-1

DATE PRINTED

08/16/12

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice Required Announcement 28 days prior notice</div>
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln		320 1st St SE		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838	
	USA		USA		
CONTACT	TRACEY ROBINSON		PRODUCTEST #2974 SCHED #2		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2974	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/05/12 AND ENDING 10/11/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00002..	2	05:00A	06:00A	30S	10/05/12-10/05/12	CBS13.COM @ 5AM	2	200.00	400.00
2	22220..	8	05:00A	06:00A	30S	10/08/12-10/11/12	CBS13.COM @ 5AM	8	200.00	1600.00
3	00002..	2	06:00A	07:00A	30S	10/05/12-10/05/12	CBS13.COM @ 6AM	2	350.00	700.00
4	22220..	8	06:00A	07:00A	30S	10/08/12-10/11/12	CBS13.COM @ 6AM	8	350.00	2800.00
5	00004..	4	07:00A	09:00A	30S	10/05/12-10/05/12	CBS THIS MORNING	4	350.00	1400.00
6	44440..	16	07:00A	09:00A	30S	10/08/12-10/11/12	CBS THIS MORNING	16	350.00	5600.00
74.	4	05:00A	07:00A	30S	10/06/12-10/06/12	CBS THIS MORNING - SATURDAY	4	200.00	800.00
83	3	06:58A	08:28A	30S	10/07/12-10/07/12	CBS THIS MORNING - SUNDAY	3	2000.00	6000.00
9	00002..	2	08:58A	09:58A	30S	10/05/12-10/05/12	LET'S MAKE A DEAL	2	350.00	700.00
10	22220..	8	08:58A	09:58A	30S	10/08/12-10/11/12	LET'S MAKE A DEAL	8	350.00	2800.00
11	00002..	2	09:58A	10:58A	30S	10/05/12-10/05/12	THE PRICE IS RIGHT	2	600.00	1200.00
12	22220..	8	09:58A	10:58A	30S	10/08/12-10/11/12	THE PRICE IS RIGHT	8	600.00	4800.00
13	00002..	2	10:58A	12:00N	30S	10/05/12-10/05/12	THE YOUNG & THE RESTLESS	2	600.00	1200.00
14	22220..	8	10:58A	12:00N	30S	10/08/12-10/11/12	THE YOUNG & THE RESTLESS	8	600.00	4800.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

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			FROM	TO						
15	00002..	2	12:00N	12:30P	30S	10/05/12-10/05/12	CBS13 NEWS @ NOON	2	600.00	1200.00
16	22220..	8	12:00N	12:30P	30S	10/08/12-10/11/12	CBS13 NEWS @ NOON	8	600.00	4800.00
17	00002..	2	01:58P	02:58P	30S	10/05/12-10/05/12	THE DOCTORS	2	300.00	600.00
18	22220..	8	01:58P	02:58P	30S	10/08/12-10/11/12	THE DOCTORS	8	300.00	2400.00
192	2	08:58A	10:00A	30S	10/07/12-10/07/12	NETWORK PRE-GAME SHOW	2	850.00	1700.00
201	1	09:57A	01:30P	30S	10/07/12-10/07/12	NFL REGULAR SEASON GAMES	1	7500.00	7500.00
21	00002..	2	02:58P	04:00P	30S	10/05/12-10/05/12	DR PHIL	2	400.00	800.00
22	22220..	8	02:58P	04:00P	30S	10/08/12-10/11/12	DR PHIL	8	400.00	3200.00
23	00002..	2	04:00P	05:00P	30S	10/05/12-10/05/12	CBS13 NEWS @ 4	2	750.00	1500.00
24	22220..	8	04:00P	05:00P	30S	10/08/12-10/11/12	CBS13 NEWS @ 4	8	750.00	6000.00
25	00001..	1	05:00P	05:30P	30S	10/05/12-10/05/12	CBS13 NEWS @ 5	1	1500.00	1500.00
26	11110..	4	05:00P	05:30P	30S	10/08/12-10/11/12	CBS13 NEWS @ 5	4	1500.00	6000.00
27	00001..	1	06:00P	06:30P	30S	10/05/12-10/05/12	CBS13 NEWS @ 6	1	1500.00	1500.00
28	11110..	4	06:00P	06:30P	30S	10/08/12-10/11/12	CBS13 NEWS @ 6	4	1500.00	6000.00
291	1	04:58P	05:30P	30S	10/07/12-10/07/12	CBS13 NEWS @ 5PM (SUN)	1	1200.00	1200.00
30	00001..	1	06:30P	06:58P	30S	10/05/12-10/05/12	ENTERTAINMENT TONIGHT M-F	1	1500.00	1500.00

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CONTACT	TRACEY ROBINSON			PRODUCTEST #2974 SCHED #2			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 2974	PRODUCT 1300 CODE			
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31	11110..	4	06:30P	06:58P	30S	10/08/12-10/11/12	ENTERTAINMENT TONIGHT M-F	4	1500.00	6000.00
321.	1	05:58P	06:58P	30S	10/06/12-10/06/12	ENTERTAINMENT THIS WEEK	1	500.00	500.00
33	.2.....	2	06:58P	08:00P	30S	10/09/12-10/09/12	NAVY N.C.I.S.	2	6000.00	12000.00
34	.2.....	2	08:00P	09:00P	30S	10/09/12-10/09/12	NCIS: LOS ANGELES	2	6000.00	12000.00
35	.2.....	2	09:00P	10:00P	30S	10/09/12-10/09/12	VEGAS	2	6000.00	12000.00
36	..2....	2	06:58P	07:58P	30S	10/10/12-10/10/12	SURVIVOR XXV: THE	2	5000.00	10000.00
37	...2...	2	06:58P	08:00P	30S	10/11/12-10/11/12	THE BIG BANG THEORY/TWO &	2	6000.00	12000.00
382..	2	06:58P	08:00P	30S	10/05/12-10/05/12	CSI: NY	2	3000.00	6000.00
391	1	12:57P	04:30P	30S	10/07/12-10/07/12	NFL REGULAR SEASON GAMES	1	15000.00	15000.00
40	0000200	2	10:00P	11:00P	30S	10/05/12-10/05/12	CBS 13 10PM NEWS M-SU	2	2000.00	4000.00
41	2222000	8	10:00P	11:00P	30S	10/08/12-10/11/12	CBS 13 10PM NEWS M-SU	8	2000.00	16000.00
42	00002..	2	11:00P	12:05A	30S	10/05/12-10/05/12	DAVID LETTERMAN	2	850.00	1700.00
43	22220..	8	11:00P	12:05A	30S	10/08/12-10/11/12	DAVID LETTERMAN	8	850.00	6800.00
Total Contract:								170		196200.00

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NAME NATIONAL MEDIA RESEARCH PLANNING

AND 815 Slaters Ln

ADDRESS Alexandria VA 22314-1219

USA

CONTACT TRACEY ROBINSON

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

320 1st St SE

Washington DC 20003-1838

USA

PRODUCTEST #2974 SCHED #2

LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2974
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PRODUCT CODE	1300
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NATIONAL
SALESPERSON

BROADCAST SCHEDULE STARTING 10/05/12 AND ENDING 10/11/12 NO. WEEKS: 1

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